



SHAMUELZ AGENCY

Shamuelz

Bilingual Latino Creator | Music | Dance | Lifestyle UGC

NYC-based creator and artist with 8.5M+ total reach across TikTok, Instagram, Facebook, and YouTube. Shamuelz creates high-trust lifestyle, music, dance, beauty, wellness, tech, fashion, fitness, travel, and mobile app content for brands that need native social videos with clear hooks, polished production, and a recognizable Latino voice.

8.5M+

total reach

7M+

TikTok

770K+

Instagram

690K+

Facebook

73%

USA audience

71%

male audience

Best-Fit Campaigns

Lifestyle masculino | Music and dance | Beauty and skincare | Sleep, mood, energy wellness | Tech accessories | Food | Fitness | Urban fashion | Travel | Mobile apps

Production Capabilities

UGC video ads, TikTok/Reels concepts, hooks, talking-to-camera, b-roll, product demos, lifestyle modeling, photo ads, raw footage, Spark Ads-ready deliverables, and professional edit workflow. Equipment includes two professional cameras and access to a professional editor.

Audience Angle

US + Latino audience, Gen Z and Millennial skew, strong fit for brands that need cultural familiarity, aspirational lifestyle, bilingual messaging, and content that feels native to TikTok and Instagram instead of overproduced advertising.

Contact

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shamuelz.com | @shamuelz_music

Rate Card & Collaboration Menu

Rates vary by deliverables, usage rights, exclusivity, timeline, and posting requirements.

Deliverable	Starting Rate	Includes
1 TikTok UGC Video	\$500-\$1,500	Concept, filming, edit-ready delivery, 1 revision
1 Instagram Reel	\$400-\$1,200	Native Reel format, creator posting optional
TikTok + Instagram Combo	\$700-\$2,000	Cross-platform package for campaign launch
Spark Ads Usage	+\$300+	30-day usage; longer usage quoted separately
Whitelisting / Paid Usage	+\$500+	Brand amplification, usage scope defined in writing
Photo Ads / Lifestyle Stills	Custom	Product-forward or creator-led still content

Standard Workflow

1. Brief, product, and payment terms confirmed in writing.
2. Product received or app access provided.
3. Concept/script alignment if required.
4. Filming, edit, and submission for review.
5. Posting or ad-code delivery after approval.

Usage Notes

Rates above assume no long exclusivity. Usage, Spark Ads, whitelisting, paid amplification, buyout, and exclusivity must be defined before production. Medical, financial, or regulated claims require brand-approved language only.

Portfolio Samples In Progress

Current portfolio folder: /Users/cesarvelasquez/Desktop/02_CONTENIDO/PORTAFOLIO_UGC_PARA_ENVIAR. Selected sample lanes: hotel/lifestyle, room tour, retail lifestyle, and production/editing support. Final edited clips should be attached or linked when available.

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